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EU4Environment
Green Economy in Eastern Partner Countries

Ecolabels and other marks in Georgia

Information for Producers
in the EU's Eastern Neighbourhood



Action implemented by:



Type I Ecolabels that can be found in Georgia

- Ecolabels are not very common in Georgia and can only be found on imported products.
- Some international and regional Ecolabels that exist:
 - TCO Certified for IT products (Type I Ecolabel)
 - EU Ecolabel for cleaning products, printed products, personal care products, electronic equipment and textiles to lubricants, floor coverings, paints and varnishes. (Type I Ecolabel)
 - PEFC (Programme for the Endorsement of Forest Certification) for e.g. paper products (Type I like Ecolabel)
 - Etc.



Marks similar to ecolabels in Georgia



Product labelling, e.g. for genetically modified organisms (GMOs)

- While there is no national type I eco-labelling system in Georgia, there is a national system of product labelling in place.
- The law sets specific requirements for different products, processes, and services, e.g. certain groceries and wine, chemical substances, etc., and can mandate mandatory symbols, packing labels, etiquettes, product related processes or production methods.
- Example: Genetically Modified Organism (GMO) products require regulated etiquettes by law.

Georgian Quality Marks

- In 2019, the Ministry of Environmental Protection and Agriculture of Georgia presented the Georgian Quality Marks. It aims to label products with quality production.
- 11 different quality marks exist. The mark is voluntary.



Georgian Quality Marks

Protected Geographical Indication

Traditional Product

Protected Designation of Origin

Georgian Quality

Mountain Product

Forest Fed or Forest Fattened

Grassfed

In-Conversion to Organic or In-Conversion to Bio

Bio-Product





How to apply for a Quality Mark

- Georgian Business operators can apply to the National Food Agency (NFA) and are awarded the mark free of charge when they comply with all necessary technical regulations and requirements.
 - Application Documents: Application Form, Internal Control and Laboratory Testing document, List of Ingredients of the Product, Certificates and/or Laboratory Tests of accredited laboratories for the ingredients and packaging used; for the ready product – laboratory test, state inspection act (if applicable), description of technological processing and conditions, used standards, sample of food etiquette; for Bio-production – certificate issued by accredited body. Costs associated with laboratory tests are reimbursed to business entities.
 - After the assessment by the National Food Agency and the granting of the relevant Quality Mark, state authorities have the right to execute control tests regularly. The Quality Mark is subject to cancellation in case of non-conformity of relevant requirements.
 - More information can be found on the following website (available only in Georgian): <https://mepa.gov.ge/Ge/Page/Standards/>
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Example: Green Caucasus



- Green Caucasus is a common certification and quality system, which is jointly developed and operated by two independent private companies – ECOGLOBE LLC in Armenia and CAUCASCERT Ltd in Georgia.
- Created in 2008
- Products in the following categories of the bio-products can be awarded with the mark:
 - Unprocessed plant products (plant production and wild plant collection) – A
 - Live animals or unprocessed animal products (including honey) – B
 - Processed agricultural products for use as food (including organic wine) – D
 - Vegetative propagating material and seeds for cultivation – F

References and further information

- “A guide to ecological labels in Georgia”. EU4Environment, 2021.
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- Environmental Information and Education Centre, Ministry of Environmental Protection and Agriculture of Georgia, 2022. www.mepa.gov.ge [15.12.2022].
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